



MOVING SAND DUNES

Dear Guest,

We are pleased to welcome you in the **County of Lębork**.

In order to optimise our offer according to your wishes, we would like to know more about your opinions and yourself as our visitor.

We therefore kindly ask you to fill in this questionnaire after your visit.

This is an **anonymous survey** so that your answers cannot be traced back to you personally.

Thank you very much for your support!

A1 Are you visiting the moving sand dunes for the first time?							
01 <input type="checkbox"/> Yes		02 <input type="checkbox"/> No, I've already been here ____ times					
A2 How did you become aware of the moving sand dunes? (More than one answer possible!)							
01 <input type="checkbox"/> References on the Internet		06 <input type="checkbox"/> Information in travel guide/brochure		11 <input type="checkbox"/> By chance / passing by			
02 <input type="checkbox"/> Recommendation by relatives / friends		07 <input type="checkbox"/> Information at other attractions		12 <input type="checkbox"/> Recommendation by the landlord			
03 <input type="checkbox"/> Television show		08 <input type="checkbox"/> Flyer		13 <input type="checkbox"/> Report on radio			
04 <input type="checkbox"/> Advertisement in newspaper/magazine		09 <input type="checkbox"/> Report in newspaper/magazine		14 <input type="checkbox"/> Other (please specify):			
05 <input type="checkbox"/> Recommendation by the tourist information		10 <input type="checkbox"/> Poster					
A3 How did you get to the moving sand dunes?							
01 <input type="checkbox"/> By public transport		03 <input type="checkbox"/> By car / caravan		05 <input type="checkbox"/> Walking			
02 <input type="checkbox"/> By excursion, booked tour (motor coach, bus)		04 <input type="checkbox"/> By bicycle		06 <input type="checkbox"/> Other (please specify!):			
A4 How satisfied are you with the following aspects at the moving sand dunes? Please rate the aspects on a scale from "very satisfied" to "not satisfied at all". Please make only one cross per aspect!							
		very satisfied	satisfied	neither... nor	not satisfied	not satisfied at all	Can't rate/ not applicable
01	Admission price	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
02	Price performance ratio	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
03	Options for transport to the attraction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
04	Service / assistance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
05	Opening hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
06	Child friendliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
07	Parking facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
08	Content of attraction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
09	Information about the attraction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10	Sanitary facilities (toilet, washbasin,...)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
11	Cleanliness	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
12	Shopping facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
13	Catering facilities (cafe, restaurant,..)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14	Overall impression of this attraction	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15	General satisfaction with your visit	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

A5 How much time did you spend on your visit to the moving sand dunes (Please, only one answer!)			
<input type="checkbox"/> 01 Less than 30 minutes	<input type="checkbox"/> 03 One hour or more, but less than two hours	<input type="checkbox"/> 05 More than half a day	
<input type="checkbox"/> 02 30 minutes or more, but less than one hour	<input type="checkbox"/> 04 Two hours or more, but less than half a day	<input type="checkbox"/> 06 The whole day	
A6 Did you visit other tourist attractions or events in the County of Lębork:			
<input type="checkbox"/> 01 Revitalised town walls in Lębork	<input type="checkbox"/> 02 Museum in Lębork	<input type="checkbox"/> 03 Saint James Sanctuary in Lębork	
<input type="checkbox"/> 04 Łeba Park - Dinosaurs in Łeba	<input type="checkbox"/> 05 Historic palaces, manor houses, churches in the County of Lębork		
<input type="checkbox"/> 01 the Saint James's Festival in Lębork	<input type="checkbox"/> 02 the International Enclave of Painters in Poraj		<input type="checkbox"/> 03 the Windsurfing Championship in Łeba
<input type="checkbox"/> 03 the Windsurfing Championship in Łeba	<input type="checkbox"/> 04 the World Championships in Offshore Angling in Łeba		<input type="checkbox"/> 05 The Tomasz Hopfer Ecological Marathon
<input type="checkbox"/> 05 The Tomasz Hopfer Ecological Marathon	<input type="checkbox"/> 06 Culinary Cod-fish Festival (Festiwal Pomuchla) in Łeba		
Do you spend your time active? If yes, please mark which active forms of recreation in the County of Lębork do you prefer:			
<input type="checkbox"/> 01 water sports	<input type="checkbox"/> 02 bicycle riding	<input type="checkbox"/> 03 horse riding	<input type="checkbox"/> 04 walking <input type="checkbox"/> 05 jogging

B1 For what reason are you here today? (Please, only one answer!)		
<input type="checkbox"/> 01 I'm on a daytrip from my holiday / business destination at.....	<input type="checkbox"/> 02 I'm on a daytrip from my home residence at	<input type="checkbox"/> 03 I'm on a touring (excursion)
→ go to question no. B5		

B2 What is the main reason / motivation of your trip to the p[lace of accomodation]? (More than one answer possible!)		
<input type="checkbox"/> 01 Holidays to relax	<input type="checkbox"/> 04 Cultural holidays	<input type="checkbox"/> 07 Natural holidays
<input type="checkbox"/> 02 City trip	<input type="checkbox"/> 05 Wellness/health holidays	<input type="checkbox"/> 08 Visiting friends or relatives
<input type="checkbox"/> 03 Shopping trip	<input type="checkbox"/> 06 Activity holidays	<input type="checkbox"/> 09 Business trip / meeting, conference
<input type="checkbox"/> 10 Other (please specify):		

B3 In what kind of accommodation are you staying? (Please, only one answer!)		
<input type="checkbox"/> 01 Hotel	<input type="checkbox"/> 04 Private room	<input type="checkbox"/> 07 Private, with friends or relatives
<input type="checkbox"/> 02 Guesthouse/B&B	<input type="checkbox"/> 05 Holiday apartment	<input type="checkbox"/> 08 Camping site / caravan
<input type="checkbox"/> 03 Youth hostel	<input type="checkbox"/> 06 Holiday home	<input type="checkbox"/> 09 Other (Please specify!):

B4 How did you get to your holiday / business destination? (Please, only one answer!)		
<input type="checkbox"/> 01 By plane	<input type="checkbox"/> 03 By car, caravan	<input type="checkbox"/> 05 By bicycle
<input type="checkbox"/> 02 By train/bus (public transport)	<input type="checkbox"/> 04 By bus (excursion, touring)	<input type="checkbox"/> 06 Other (Please specify!):

B5 Are you travelling alone or are you accompanied by somebody?		
<input type="checkbox"/> 01 I am travelling alone	<input type="checkbox"/> 02 I am accompanied by	
	_____ adults (please fill out the number)	_____ children (please fill out the number)
	(18 years and older including yourself)	(under 18 years)

B6 Please provide the following information for ONE PERSON ONLY!		
Your age: _____ years	Your gender: <input type="checkbox"/> 01 Male <input type="checkbox"/> 02 Female	
In which country do you live?		
Please give the postal code of your home address: Date od complete the questionnaire.....		

Thank you again for your support!